About DFI
Retail Group

Founded in 1886, DFI Retail Group is a leading pan-Asian retailer. Our customers are at the heart of everything we do. We provide quality and value to them by offering leading brands, a compelling retail experience and great service; all delivered through a strong store network supported by efficient supply chains. The Group operates under a number of well-known brands across food, convenience, health and beauty, home furnishings, restaurants and other retailing in 13 Asian markets with some 11,000 outlets and employs some 213,000 people.

Chinese Mainland
- Yonghui
- 7-Eleven
- Mannings
- Maxim's

Hong Kong
- Market Place
- Wellcome
- 7-Eleven
- Mannings
- IKEA
- Maxim's

Macau
- San Miu
- 7-Eleven
- Mannings
- IKEA
- Maxim's

Taiwan
- IKEA

Thailand
- Maxim's

Laos
- Maxim's

The Philippines
- Robinsons

Cambodia
- Lucky
- Guardian
- Maxim's

Vietnam
- Guardian
- Maxim's

Malaysia
- Guardian
- Maxim's

Brunei
- Guardian

Singapore
- Cold Storage
- CS Fresh
- Giant
- Jason's Deli
- 7-Eleven
- Guardian
- Maxim's

Indonesia
- Hero
- Guardian
- IKEA

13
Asian Markets

Some
11,000
Outlets
(including associates and joint ventures)

- Food
- Convenience
- Health and Beauty
- Home Furnishings
- Restaurants
- Other Associates